

## Adobe Illustrator

### Class 01

#### Introducing Illustrator

Using the Welcome Screen

Introducing Vector Graphics

Introducing Illustrator Interface, Toolbar and setting New Document

Zooming and Panning

Basic Shapes Creation

Selection Basics

Understanding Anchor Points

Understanding Fill and Stroke Color

Undo, Redo, Grid and Guide

Transformation

Introducing Object Transformations (Selection and Transform Panel)

Duplicating Objects (Paste in front+Back+Place+on all art boards)

Understanding Group, Lock and Hide

Projects: Text effects by using copy – paste

Transform again

Moving objects Details by covering keyboard increment

Understanding Offset Path

Saving in Native Format and Export in JPEG

Home Task : Cartoon Character and Flat illustration by using basic shapes

### Class 02

#### Object Transformation

Scale, Rotate and Reflect

Rotate Multiple Objects

Advanced Rotating Options

Color Palette,

Gradient and Swatch Color

Introducing Gradient and applying in to the object

Understanding Importance of Swatch Color

Creating and Saving New Swatches including gradient swatches

Creating Pattern

Object Arrange and Aligning

Home Task : Robi Logo, Google Chrome Logo, Wall Clock

### Class 03

#### Powerful pen Tool

Understanding the power of Pen Tool

Drawing with the Pen Tool

Understanding Open and Close Path

Curvature Tool,

Text Tool,

Line Segment Tool,

Shape Tool, Shaper Tool,

Eraser Tool,

Pathfinder

Home Task Play the Bezier Game and Screen Shot to the group Create path for the Letter A-Z

## Class 04

### Stroke and Stroke Palette

Overview of Stroke and Stroke Palette

Understand the operation of Stroke Cap, Join, Dash and Gap

Projects: Film Strip by using Stroke

Project 01: Raster to Vector

Home Task : Raster to Vector work (any illustration/image/line art- min 5)

Bangladesh Map and Film Reel

## Class 05

### Text

Understanding Type Tool

Character and Paragraph Palette

Importing text from word

Text Wrap

Working with Images

Placing images and other artwork into illustrator

Choosing whether to link or embed images

Clipping Mask

Using opacity and blend mode

Home Task : BD Govt. Logo, Circle Logo, Custom Letter, Magazine Pages (4 pages)

## Class 06

### Blending Options

Understanding Blending Options

Creating Blends between two shapes

Changing the shape of customized Blends

Effects and Appearance Panel

Using effects and appearance

Applying Effects

## Creating and Using Graphic Styles

Live Trace

Reviewing files for live trace

Using the live trace tool

Reviewing Trace settings

Symbol

Introducing Symbols

Accessing Symbol libraries

Creating Symbol

3D Effects

Introduction to 3D Space and 3D Effects

Applying and adjusting the Extrude and Bevel Effect

Mapping the Artwork on to the extruded object

Applying and adjusting the revolve Effect

Home Task : Learn Mesh from Online Wine Glass (1), Bottole (1), 3D Object (5), 3D Film Reel (1), 3D Logo (1)

## Class 07

### Layout for Business Card

Layout for Business Card

## Class 08

### Logo

Create a simple logo using basic shapes and pathfinder. Make a Business card with this logo.

Instruction provided by the Mentor.

Home Task : Copying at least 20 Business cards.

## Class 09

### Business card

## Class 10

### Importance of color

Importance of color

RGB vs CMYK

Techniques of Coloring

Introducing Pantone Color

Understanding Color Psychology

Primary, Secondary,

Tertiary Color

Understanding Hue, Saturation, Value and Shade, Tint, Tone

Color Formulas

Understanding Concept Development Process

Home Task : Color studies (color wheel and nature color palette) and make concepts for 5 common events.

## **Class 11**

### **Stationary Design**

Business Card (Ref. from previous Class)

Invoice Template Design (Do it in to the class)

Letterhead Design (Make it from the invoice)

Envelope Design (Make the Layout)

ID Card Design (Discuss)

Home Task : Stationary Design for minimum 5 companies

## **Class 12**

### **Advertisement**

Discussing about Design Fundamentals of an Advertisement

Facebook Page Review

YouTube Channel Subscribe

Home Task : Making an Advertisement Analysis Report and Trace Paper

Advertisement (Min 10)

## **Class 13**

### **Flyer Design**

Flyer Design

Home Task : Copy Flyer and Brochure from GraphicRiver (Min 10) and at least 1 from own concept.

## **Class 14**

### **Brochure Layout**

Brochure Layout (Bi-Fold, Tri-Fold or anything)

## **Class 15**

### **marketplaces Freelancer.com**

Understanding the marketplaces

Browse Contest

How to Attend in Contest

Select Contest

Describe Design Brief  
Designing for Success  
Submit your Entry

Video Lesson

Create Account, Profile Update and Portfolio Attach

Home Task : Create Account, Update Profile, Tracing will continue, Attend Contest. Attend Minimum 3 Contests and submit your link Facebook Group.

## Class 16

### Types of Logo

Understanding the Logo

Types of Logo • Logo Colors

Logo Design Process

Case Studies Home Task

Completing logo with sketch.

Copying the logo at least 50 from marketplaces.

## Class 17

### Golden Ratio

Golden Ratio

Practice Logo with Golden Ratio Home Task

Practice Logo with Golden Ratio.

Attending logo contest in Freelancer.com

## Class 18

### Desk and Wall Calendar Design

Desk and Wall Calendar Design

Understanding Tabs Project 08: Marketing Material Design

Food Menu Design Home Task

Desk Calendar Design (Min 5 Concepts and 1 complete Design) • Wall Calendar Design (Min 5 Concepts and 1 complete Design)

## Class 19

### Product Packaging

Product Packaging and Label Design Home Task

Min 10 Label Design

Min 5 Packaging Design

## Class 20

### Typography

Importance of Typography

Introducing font and font-family or fonfaces

Rules to follow  
Typographic hierarchy  
Font pairing

## Class 21

### Brush tool

Introducing Brush tool and Brush dialogue box  
Default Art Brushes and Editing Art Brushes Strokes  
Making Custom Brush  
Converting text to art brush Project 09: Stationary Design  
Resume and Coverletter Design  
Certificate Template Design  
home Task • Copy Resume and Coverletter from Graphicriver (Min 5)  
Make your own Resume with Coverletter.  
Design at least 5 Certificate Template

## Class 22

### T-Shirt Design

T-Shirt Design  
Mug Design  
Pillow Cover Design Home Task T-Shirt and Mug Design (Min 05)

## Class 23

Understanding the main theme of Microstock  
Importance of Passive Income  
Create Account  
Become a Contributor  
Update your Profile

## Class 24

### Product Packaging and Label Design

Product Packaging and Label Design Home Task  
Min 10 Label Design  
Min 5 Packaging Design

## Adobe Photoshop

### Introduction Adobe Photoshop

Class 1: Introduction to course,

PC Config,  
Software Details,  
New Doc,  
Artboards in Adobe Photoshop,  
Workspace,  
Menu Bar,  
Tools Sub Menu Bar,  
Zoom in /out,  
Screen mood & Document save

## Selections Tool

**Class 2:** Move Tool, Layer, (Group, Lock, Copy)  
Selections Tools,  
Lasso Tools,  
Object & Quick Selections Tools,  
Magic Wand Tool,  
Align, Clipping Mask.

## Crop Tool

**Class 3:** Crop Tool,  
Image Size,  
Canvas Size,  
Spot Healing Brush Tool,  
Healing Brush Tool,  
Patch Tool,  
Content Aware Move Tool,  
Red Eye Tool,  
Eyedropper Tool,  
Layer mask

## Brush Tools

**Class 4:** Transform in photoshop,  
Frame Tool,  
Brush Tools,  
Eraser Tools,  
Clone Stamp Tool,  
Pattern Stamp Tool,

History Brush Tool,  
Art History Brush Tool

## Dodge and Burn Tool

Class 5: Blur,  
Sharpen & Smudge Tools,  
Dodge,  
Burn & Sponge Tools,  
& Image Adjustment

## Pen Tools

Class 6: Pen Tools,  
Path & Shape Mode,  
Path Selection  
Direct Selection Tool

## Shape Tools

Class 7: Shape Tools,  
Gradient Tool,  
Paint Bucket Tool,  
Type Tools,  
Blend Option

## Action

Class 8: Action,

## Exam

Class 9: Exam Of Adobe Photoshop & Revisions

## Business Card Design

Class 10: Business Card Design  
Types of Business Card Design



## **Problem solve**

Class 11: Design Reviews and Problem solve

## **Social Media Post Design**

Class 12: Social Media Post Design

## **Calendar Design**

Class 13: Wall Calendar,  
Desk Calender Design

## **Flyer Design**

Class 14: Flyer Design

## **Business Card**

Class 14: Business Card

## **Letterhead Design**

Class 15: Letterhead, Invoice Design